Way of Life

Westerners assert a lot more independence and individualism; they mainly focus on themselves and their family. Easterners are more community-oriented. When travelling, Westerners will travel solo or in small groups while most Easterners will travel in large groups.
Westerners are particularly and extremely focused on time while Easterners are more relaxed in comparison.
Westerners tend to have very linear relationships with a few people, whereas Easterners tend to have more circular relationships in complex, branched-out relationships that reach across many people.
When Westerners are unhappy, their emotions can be easily perceived through body language, facial expression, and tone. In Easterners, it’s a little more difficult to tell how someone is feeling. The norm is to hide displeasure, especially in front of superiors. Two people may be arguing when in reality, they are just chatting loudly. In Western societies, this loudness is seen as anger.
Most Westerners are overwhelmed by the pushing and shoving that occurs in Eastern banks, train stations, bus stops, and elevators. For example, before the Olympic Games, Beijing decided to clean up its act and announced a National Queue-Up Day once a month in an effort to prevent people from cutting and prepare them to be more well-mannered for the event.
Westerners think in terms of themselves most importantly. Most Easterners think of themselves as part of a larger sum.
Sundays on the City Streets and Roads

Western countries tend to be less crowded than Eastern countries.
Easterners may speak louder or more rapidly in restaurants compared to Westerners.
The cause of a stomach ache can either be from too much soda or too much tea.
In China and Taiwan, the whiter your skin, the more beautiful you are. In North America, the darker your skin, the more beautiful you are. In Asia, most beauty products may contain a whitening agent for the skin, and women are more likely to cover up on the beach. In North America, skin products produce a golden tan, and women are more likely to sun bath at the beach.
Westerners tend to take the most direct approach to problem solving. Problem solving in Asia is a bit more complex, and it may involve an indirect approach.
Westerners eat a mix of cold and warm meals. Easterners prefer warm, hot meals.
Westerners are going green, which involves less harm for the environment. In a reverse effect, Easterners have used bicycles as a primary means of transportation, but they are now quickly switching to vehicles.
Seniors in Eastern societies tend to stay at home to raise the grandchildren. In Western societies, there is more emphasis on independence on how seniors live their lives. The majority of seniors in Western societies are often on their own by their own choice. It is uncommon to hear of parents living with their children.
Westerners shower in the morning to refresh their mornings and to wake themselves up. Easterners shower at night to wash away daily sweet and attracted odors to keep their beds clean.
Moods and Weather

**Laune und Wetter**

**Eastern Culture**

**心情与天气**
In the East, bosses have greater authority and influence, as well as respect. In the West, bosses may have a weaker influence in comparison.
Westerners love trying out Asian food with chopsticks and Chinese-style soup spoons. Easterners love trying out Western food with forks and knives.
In the West, primarily the parents raise their children, with the grandparents playing less of a role in day-to-day life. In the East, both parents and grandparents are actively involved in raising their children, sometimes giving overwhelming attention.
New Things

Western Culture

Eastern Culture

Neuheiten

對待新事物
Perception of Each Other’s Culture

Western Culture

Eastern Culture

Verstellung von anderen

想象中的对方